



News Release

Contact: Rich Bringewatt, SNP Alliance rich@snpalliance.org |

TEL: (202) 204-7975

The SNP Alliance Hires Dr. Cheryl Phillips as President and CEO

JUNE 9, 2017; WASHINGTON, DC — Today the **SNP Alliance** announced the hiring of Cheryl Phillips, M.D. as its next President and CEO. Dr. Phillips will assume overall leadership for the SNP Alliance, effective July 31, 2017.

Dr. Phillips currently serves as Senior Vice President for Public Policy and Health Services for LeadingAge, a national 6,000-member organization of not-for-profit aging service providers that spans the continuum of senior care services. Dr. Phillips is a trained family practice physician certified in geriatric medicine. She also serves on the Board for the SCAN Foundation and served as the Chief Medical Officer for On Lok, Inc., the originators of the Program of All-inclusive Care for the Elderly (PACE). Dr. Phillips has a long-standing reputation as one of our nation's premier leaders in the care of high-risk/high-need persons. She frequently serves on expert panels, including the National Quality Forum (NQF), the National Committee for Quality Assurance (NCQA), and the Centers for Medicare and Medicaid Services (CMS).

John Baackes, Chief Executive Officer for L.A. Care Health Plan and Chair of the SNP Alliance Board, remarked, "Dr. Phillips knows the fundamentals of complex care as much as anyone in the country. Her strong credentials in specialized managed care and national leadership make her the ideal person to assume the role of SNP Alliance President and CEO. We are absolutely delighted to have Dr. Phillips join us as our next chief executive."

Dr. Phillips noted, "I am both thrilled and honored to assume the leadership role of the SNP Alliance. I wholly believe that special needs plans are an important vehicle to address the needed care coordination and integration of service for vulnerable Medicare populations and those with complex care needs. With the SNP Alliance I see the opportunity to truly bring 'policy to practice'. I am proud to carry on the legacy of Rich Bringewatt and Valerie Wilbur in their vision for SNPs and their role in health care reform."

Richard Bringewatt, Co-Founder and President of the SNP Alliance, added: "Dr. Phillips is smart, talented and highly experienced in advancing health policy and practice for high-risk populations. She is exactly what the SNP Alliance needs right now to work with the current board and team of highly skilled professionals to bring the Alliance to its next level of evolution. I'm also personally excited about this transition, as it will free me to think creatively about ways for making a next-phase contribution to society and family." Mr. Bringewatt will continue as President of the National Health Policy Group.

About the SNP Alliance

The SNP Alliance is a national membership nonprofit organization comprised of leading Special Needs Plans (SNPs) and Medicare-Medicaid Plans (MPPs). Member plans serve more than 1.3 million special needs individuals. The SNP Alliance is dedicated to improving policy and practice for poor, frail, disabled and chronically ill persons. For more information see: www.nhpg.org.